



COMMUNITY & CULTURE COMMITTEE

13 May 2025



COMMUNITY STRATEGIC PLAN 2018-2028

ONE – CENTRAL COAST IS THE COMMUNITY STRATEGIC PLAN (CSP) FOR THE CENTRAL COAST LOCAL GOVERNMENT AREA

ONE – CENTRAL COAST DEFINES THE COMMUNITY'S VISION AND IS OUR ROADMAP FOR THE FUTURE

ONE – CENTRAL COAST BRINGS TOGETHER EXTENSIVE COMMUNITY FEEDBACK TO SET KEY DIRECTIONS AND PRIORITIES

One - Central Coast will shape and inform Council's business activities, future plans, services and expenditure. Where actions are the responsibility of other organisations, sectors and groups to deliver, Council will work with key partners to advocate on behalf of our community.

Ultimately, every one of us who live on the Central Coast has an opportunity and responsibility to create a sustainable future from which we can all benefit. Working together we can make a difference.

RESPONSIBLE

WE'RE A RESPONSIBLE COUNCIL AND COMMUNITY, COMMITTED TO BUILDING STRONG RELATIONSHIPS AND DELIVERING A GREAT CUSTOMER EXPERIENCE IN ALL OUR INTERACTIONS.

We value transparent and meaningful communication and use community feedback to drive strategic decision making and expenditure, particularly around the delivery of essential infrastructure projects that increase the safety, liveability and sustainability of our region. We're taking a strategic approach to ensure our planning and development processes are sustainable and accessible and are designed to preserve the unique character of the coast.

 **Good governance and great partnerships**

G2 Engage and communicate openly and honestly with the community to build a relationship based on trust, transparency, respect and use community participation and feedback to inform decision making

There are 5 themes, 12 focus areas and 48 objectives

COMMUNITY STRATEGIC PLAN 2018-2028 FRAMEWORK

All council reports contained within the Business Paper are now aligned to the Community Strategic Plan. Each report will contain a cross reference to a Theme, Focus Area and Objective within the framework of the Plan.

The infographic details the following structure:

- THEME: BELONGING**
 - Focus Area: OUR COMMUNITY (C1-C4)
 - Focus Area: COMMUNITY CONNECTION AND LOCAL IDENTITY (S1-S4)
- THEME: SMART**
 - Focus Area: A GROWING AND COMPETITIVE REGION (C1-C4)
 - Focus Area: A PLACE OF OPPORTUNITY FOR PEOPLE (S1-S4)
- THEME: GREEN**
 - Focus Area: ENVIRONMENTAL WELL-BEING FOR THE FUTURE (C1-C4)
 - Focus Area: INCREASED RAIN WATER RESILIENCE (S1-S4)
- THEME: RESPONSIBLE**
 - Focus Area: GOOD GOVERNANCE AND GREAT PARTNERSHIPS (C1-C4)
 - Focus Area: BELONGING THROUGH INFRASTRUCTURE (S1-S4)
 - Focus Area: SAFE, ACTIVE AND SUSTAINABLE DEVELOPMENT (C1-C4)
- THEME: LIVEABLE**
 - Focus Area: RELIABLE PUBLIC TRANSPORT AND CONNECTIONS (C1-C4)
 - Focus Area: SAFE AND HEALTHY LIVING (S1-S4)
 - Focus Area: HEALTHY LIFESTYLES (C1-C4)



Meeting Notice

**The Community & Culture Committee
of Central Coast Council
will be held in the Function Room,
2 Hely Street, Wyong
on Tuesday 13 May 2025 at 5:00pm,
for the transaction of the business listed below:**

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Councillor Margot Castles
Chairperson

1.1 INTRODUCTION: WELCOME, ACKNOWLEDGEMENT OF COUNTRY, AND APOLOGIES

WELCOME

ACKNOWLEDGEMENT OF COUNTRY

We acknowledge the Traditional Custodians of the land on which we live, work and play.

We pay our respects to Darkinjung Country, and Elders past and present.

We recognise the continued connection to these lands and waterways and extend this acknowledgement to the homelands and stories of those who also call this place home.

We recognise our future leaders and the shared responsibility to care for and protect our place and people.

RECEIPT OF APOLOGIES

DISCLOSURES OF INTEREST

Item No: 1.2
Title: Disclosures of Interest
Department: Corporate Services

13 May 2025 Community and Culture Committee

Reference: F2025/00482 - D16746904

Chapter 14 of the *Local Government Act 1993* ("LG Act") regulates the way in which the councillors and relevant staff of Council conduct themselves to ensure that there is no conflict between their private interests and their public functions.

Section 451 of the LG Act states:

- "(1) A councillor or a member of a council committee who has a pecuniary interest in any matter with which the council is concerned and who is present at a meeting of the council or committee at which the matter is being considered must disclose the nature of the interest to the meeting as soon as practicable.*
- (2) The councillor or member must not be present at, or in sight of, the meeting of the council or committee:*

- (a) *at any time during which the matter is being considered or discussed by the council or committee, or*
 - (b) *at any time during which the council or committee is voting on any question in relation to the matter.*

- (3) *For the removal of doubt, a councillor or a member of a council committee is not prevented by this section from being present at and taking part in a meeting at which a matter is being considered, or from voting on the matter, merely because the councillor or member has an interest in the matter of a kind referred to in section 448.*

- (4) *Subsections (1) and (2) do not apply to a councillor who has a pecuniary interest in a matter that is being considered at a meeting, if:*
 - (a) *the matter is a proposal relating to:*
 - (i) *the making of a principal environmental planning instrument applying to the whole or a significant part of the council's area, or*
 - (ii) *the amendment, alteration or repeal of an environmental planning instrument where the amendment, alteration or repeal applies to the whole or a significant part of the council's area, and*
 - (a1) *the pecuniary interest arises only because of an interest of the councillor in the councillor's principal place of residence or an interest of another person (whose interests are relevant under section 443) in that person's principal place of residence, and*
 - (b) *the councillor made a special disclosure under this section in relation to the interest before the commencement of the meeting.*

- (5) *The special disclosure of the pecuniary interest must, as soon as practicable after the disclosure is made, be laid on the table at a meeting of the council and must:*
 - (a) *be in the form prescribed by the regulations, and*
 - (b) *contain the information required by the regulations."*

Further, the Code of Conduct adopted by Council applies to all councillors and staff. The Code relevantly provides that if a councillor or staff have a non-pecuniary conflict of interest, the nature of the conflict must be disclosed as well as providing for a number of ways in which a non-pecuniary conflicts of interests might be managed.

Recommendation

That Committee members and staff now disclose any conflicts of interest in matters under consideration at this meeting.



Item No: 1.3
Title: Art Collection and Art Purchases Policies - For Revocation
Department: Community and Recreation Services

13 May 2025 Community & Culture Committee

Reference: F2025/00482 - D16807656
Author: Beth Burgess, Unit Manager Community and Culture
Executive: Melanie Smith, Director Community and Recreation Services

Recommendation

That the Committee recommends to Council:

- 1 That the Art Collection Policy be revoked (Attachment 1).***
- 2 That the Policy for Art Purchases be revoked (Attachment 2).***

Report purpose

To seek the Committee's support to revoke two (2) policies of Council which are no longer relevant, and the content is considered to be an internal protocol.

Executive Summary

This report recommends the revocation of two policies: Art Collection Policy (former Gosford City Council) and Policy for Art Purchases (former Wyong Council). This ensures that Council is not held to account for a policy that is outdated or conflicts with current practise.

A review of the policies has determined that the functions outlined in the policy documents are internal protocols for Council employees and as such, the policies are being revoked and replaced with an internal protocol.

Background

In 2023, a Policy Documents Framework was developed to ensure a consistent approach for managing Council's policies, protocols, guidelines, and procedures.

In accordance with this Framework, all policies are being reviewed with the aim to align them with the requirements of the Framework. The alignment process includes the revocation of policies that do not meet the criteria for a Council policy.

Report

This report recommends the revocation of those policies that are no longer serving Council or the community. This ensures that Council is not held to a policy that is outdated or conflicts with current legislation and provides assurance to the community that Council’s decisions are based on current and best practice.

A summarised list of reasons for the revocation of these policies includes:

- a) The policies were not revoked at the time of the amalgamation of the former Wyong and Gosford Councils in 2016.
- b) The policies were not revoked when the content changed to a procedure or other internal document.

The following policies are recommended for revocation:

#	Policy Title	Directorate	Business Unit(s)	Reason for Revocation
1	Art Collection Policy	Community and Recreation Services	Community and Culture	The Policy relates to guidelines on the acquisition, de-accession, and ongoing management of the Art Collection for the former Gosford City Council. There is no legal or operational reason for the Policy. The policy has been replaced by an internal protocol.
2	Policy for Art Purchases	Community and Recreation Services	Community and Culture	The Policy relates to guidelines on the acquisition, de-accession, and ongoing management of the Art Collection for the former Wyong Shire Council. There is no legal or operational reason for the Policy. The policy has been replaced by an internal protocol.

Stakeholder Engagement

Internal stakeholder engagement was carried out with the relevant Units across Council responsible for the policies, who provided reasoning for the policies to be revoked.

Financial Considerations

Financial Year (FY) Implications.

The proposal does not have financial implications for the current year or outer years in the LTFP.

Budget and Long-Term Financial Plan (LTFP) Impact.

There are no financial implications associated with this report.

Link to Community Strategic Plan

Theme 4: Responsible

Goal G: Good governance and great partnerships

R-G2: Engage and communicate openly and honestly with the community to build a relationship based on trust, transparency, respect and use community participation and feedback to inform decision making.

Risk Management



The retention of the policies that are proposed to be revoked would be inconsistent with Council's Policy Documents Framework. The information in the policies may not be current, correct, or applicable.

If relied upon by Council, this may lead to inconsistent or potentially conflicting decision making which may expose Council to reputational, financial, and other risks.

Critical Dates or Timeframes

Nil

Attachments

- | | | | |
|---|---|--------------------------|--------------|
| 1 |  | Art Collection Policy | ECMD13013842 |
| 2 |  | Policy for Art Purchases | D05367891 |



ART COLLECTION



ART COLLECTION

COMMUNITY GROWTH –CULTURE

POLICY OBJECTIVES

The Gosford City Council maintains a collection of artworks and artefacts that is an artistic statement about the visual arts culture of the Central Coast and its place in the wider national cultural context. The Gosford City Council Art Collection is a resource for the wider community's educational, cultural and intellectual use through exhibition, display or other programs.

This Policy provides Gosford City Council with guidelines on the acquisition, de-accession and ongoing management of the Collection.

The Gosford City Council Art Collection Procedure Manual (Attachment B to this report) expands on this policy and provides procedural guidelines for the management of the Collection.

MISSION STATEMENT

The Gosford City Art Collection will reflect the art and cultural life and aspirations of the people of the Central Coast through the visual arts. The Collections items will represent the diversity of visual culture encompassing a sense of history, people, place and identity. The Collections purpose is to provide and promote a broader understanding of the visual arts culture of the Central Coast and its place contemporarily and historically, in an Australian and International context. In addition the Collection encompasses locally significant artefacts and cultural material gifted through Sister City relationships.

MANAGEMENT

The Collections Committee will be a Committee of Council and will be responsible for making recommendations to Council on implementing the acquisition and de-accession procedures. The Collection will be managed by the Arts and Culture Unit by staff employed at The Gosford Regional Gallery.

The Gosford City Council Art Collection will be divided into 2 categories: Collection items and Non-Permanent Collection item categories. Collection items will be those that satisfy the criteria for selection as laid out in the Collection Policy and that are approved by the Collections Committee. Non-Permanent Collection items will include other items of artwork and artefacts that are presently owned by, or come into the possession of Council but which do not meet the selection criteria for inclusion into the Collection. These Non-Permanent Collection items shall be retained and managed in conjunction with the Collection as long as they are required to meet Council's needs.

COLLECTION

Gosford City Council will acquire works of art for the Gosford City Art Collection which:

- Reflect the visual and cultural life of the Indigenous and non-Indigenous people of the Central Coast.
- Are of Local, Regional, National or International significance.
- Enhance the Gosford City Council Art Collection.
- Build a permanent cultural asset for Gosford City and the Central Coast.
- Contribute to the construction of a Collection of relevance and significance to the publicly owned collections of NSW and Australia generally.
- Are in a good state of preservation or manufacture.

Furthermore:

- Gosford City Council will acquire significant cultural gifts from its Sister Cities, and other cultural gifts and artefacts as deemed appropriate.
- Gosford City Council will not acquire objects for financial reasons but rather for artistic resource building and display reasons.

DE-ACCESSION

Gosford City Council reserves the right to de-access works which are no longer appropriate to the Collection or which do not comply with Council's Art Collection Policy.

LOANS

The Gosford City Council Art Collection will strive to reach as wide an audience as possible. The Collection will be made available for loan internally within Gosford City Council facilities and externally to appropriate organisations.

MECHANISM FOR REVIEW OF THE ART COLLECTION POLICY

This policy is subject to review every three years from the time of adoption.

(Minute No 2009/217 – 7 April 2009)
(Min No 2013/388 - 16 July 2013 - Review of Policies)

ART COLLECTION - PROCEDURE

1. COLLECTION MANAGEMENT

The Gosford City Council will be responsible for ensuring that the Gosford City Council Art Collection is maintained in accordance with industry standards and is appropriately resourced. It will be managed by professionally trained Art Gallery staff with a role of maintaining high standards of collection management and making recommendations on acquisitions and de-accession of artwork to and from the Collection.

The Curator will be primarily responsible for the management and implementation of this policy and the management procedures. The Collection will be kept on display in Council buildings or in temporary storage with a view to providing maximum access and benefit to the community and observing best practice standards in the care of the collection.

To facilitate the management and controlled movement of objects within Council all objects will be tracked through an internal loan system. Other parties following guidelines as outlined in the Outgoing Loan Agreement may be eligible to borrow objects from the Gosford City Council Art Collection.

The Art Collection will be completely catalogued including information such as collection type; accession number; artist name and details; artwork title and medium; description, condition, location and value. The Collection will be digitally photographed.

The Art Collection will be subject to regular valuation and appropriate insurance. The Gosford City Council is responsible for the appropriate resourcing of the Art Collection. An audit of the art collection will be undertaken every two years. This will involve all items on the database being physically sited by the Curator. The Curator will also check on the items condition and note any actions that may be needed on each item.

While not on internal or external loan all objects will be stored according to industry standard best practice.

The display of the Collection throughout Council facilities will be managed by the Curator. The display of the Collection will ensure the protection of the artist's moral rights. This includes ensuring that the artwork is displayed in an appropriate setting and in a professional manner. While on display all objects will be identified as belonging to the Gosford City Council Art Collection and will be appropriately labelled, including Artist, title, date, medium, source of Acquisition (ie. a Donor's name or Gosford Art Prize Acquisitive prize etc.)

The Curator will be responsible for managing the education process of the Gosford City Council Art Collection Policy and procedures throughout Council. This includes providing necessary training for all staff and Councillors.

The Gosford City Council currently has no purpose-built facility for the exhibition and storage of the Collection. Management of the Collection has to take this situation into account.

The Gosford City Council may pursue partnerships with artists, other galleries and museums, art organisations, societies and collectors to further the aims of the Collection Policy.

2. ACQUISITIONS

The acquisition of artworks, public artworks, Sister City artefacts and locally significant artefacts for the Gosford City Council Art Collection will be made by Council on the recommendation of the Collections Committee. Assessment will be made on the criteria as outlined in the Collection Policy. A majority of four members of the Collections Committee will be required to accept an object into the Collection. Objects not meeting the approval of the Collections Committee may still be retained as Non-Permanent Collection Objects if they fulfil an identified need within Council. Items for assessment for acquisition will normally be presented to the committee at its regular quarterly meeting, however, in some circumstances, where a more immediate response is required all committee members will be contacted and a minimum of four members approval shall be required for approval.

The assessment of items for acquisition will take into account:

- Gosford City Council's ability to appropriately manage the items, including storage requirements and the potential cost of maintenance and conservation.
- Perceived quality of the work
- The existence of other similar works within the Collection

The Gosford City Council Art Collection is not bound to acquire any work or item.

Gosford City Council will consider objects for inclusion in the Collection that are offered for private or public sale, that are commissioned by Council, or are offered for donation to Council.

All offers of donation of artwork or culturally significant material to the Council must be directed to the Curator. The Curator will then research these offers and bring them to the Collections Committee for consideration. Where possible Council officers should not physically accept any object. They should arrange for the Curator to collect the items from the donor. An interim receipt will be issued to the potential donor, stating that the item has been received by Council and is pending approval.

Council departments considering purchasing or otherwise obtaining an artwork or item of cultural significance must refer this to the Curator. The acquisition of items should only be done with the approval of the Collections Committee via the Curator.

All Official gifts of cultural material should be reported to the Curator, who will present them to the Collections Committee.

Certificates of appreciation, plaques and awards will be initially assessed by the Communications Unit and either scanned in to Dataworks or referred to the Collections Committee for consideration.

All items awaiting consideration by the Collections Committee will be registered on the Collection Database as an Interim Receipt, and will be managed by the Curator.

Upon approval the item will be registered as either a Collection or Non-Permanent Collection Object.

The Curator will be responsible for:

- Properly cataloguing, valuing and insuring all acquisitions,
- Considering archival material which relates directly to existing holdings, for example sketches, diaries, correspondence or catalogues.
- Assisting donors to receive the tax incentives offered by the Cultural Gifts Program (CGP). This program is administered by the Committee on Taxation Incentives for the Arts.

3. DE-ACCESSIONS

The de-accession of artworks, public artworks, Sister City artefacts and locally significant artefacts for the Gosford City Council Art Collection will be made by the Collections Committee. Potential de-accession will be assessed quarterly. Items identified for potential de-accession will be presented to the Collections Committee upon the recommendation of the Curator. De-accessions require the unanimous support of all members of the Collections Committee present at any meeting, a minimum of four Committee members. The minutes of these meetings will be reported to Council for its adoption. Council will de-access works which are no longer appropriate to the Art Collection and which do not comply with Council's Art Collection Policy.

Collection items will not be sold, given or disposed of in any way and will remain as part of the Gosford City Council Art Collection permanently unless it falls under the following categories:

- The work does not comply with the current Art Collection Policy of Gosford City Council
- The artwork or artefact is damaged beyond repair.
- The conservation and storage costs are beyond the means of Gosford City Council
- The work is a lesser quality duplicate of an object the Council already owns.
- The work lacks any supporting information to enable proper identification or to establish its relevance to the collection.
- A substantiated request for the return of the object to its owner/donor is received and accepted by the Collections Committee. This could be the return of sacred material to Indigenous peoples etc.

3.1 De-accession Process

- The work identified for removal from the Collection must come before the Collections Committee for consideration with close reference to the criteria stated above.
- The work identified for de-accession will be held for a twelve month "cooling off" period before it is finally disposed of.

In priority order, de-accession of the work must adhere to the following disposal procedure:

- 1 Returned to the donor or family. If after a thorough search this is impossible, the work should be:*
- 2 Transferred to another appropriate institution.
- 3 Sold by public auction where appropriate.
- 4 Used as an education/interpretative tool.
- 5 Destroyed and recycled if appropriate.

* Items acquired under the Cultural Gifts Program will be transferred to another appropriate institute with a similar deductible gift recipient status.

Furthermore

- Staff, volunteers, committee members and their families are prohibited from purchasing, or otherwise obtaining a de-accessioned work.
- Any funds acquired from the sale of the de-accessioned item should be used to acquire relevant objects for the collection.

4. LOANS

The Collection will be exhibited to within industry accepted best practice standards within Gosford City Council buildings and property.

4.1 Internal Loans

Internal loans will be made to Council departments with a view to maximising the exposure of the Collection within public areas. A staff member from each department will be responsible for looking after the objects in their department. Items from the Collection will be lent internally to Council areas with public areas. Non-Permanent Collection Objects will be available to be borrowed for display in non-public areas within Council.

Internally loaned artwork will normally have a two year loan period and will be replaced upon application by the responsible department.

The designated employee from each department will have a list of artworks on loan and copies of internal loan agreements to his/her area provided by the Curator. They will be responsible to periodically check the artworks in their area and to confirm with the Curator that the work remains in good condition.

Artworks on loan can be changed or moved only after consultation with the Curator. Movement of all artworks on loan is to be carried out under instruction from the Curator.

The Curator will check artworks on internal loan at least once per year to make sure they are present and in good order.

Artworks on internal loan will be appropriately labelled.

4.2 External Loans

External loans will be made to external organisations with a goal to providing access to objects from the Collection to a wide audience. These will be for a fixed term and will be assessed by the Curator, having regard for the nature of the work and the environmental and security provisions made by the loan applicant.

External organisations will be required to sign an Outgoing Loan Agreement that will be counter-signed by the Curator. This will include a signed and dated description of each item to be lent to the borrower, the description will include the value of each item, its Catalogue number and any remarks about its current condition.

The Borrower will be responsible for all transport of the items. The Borrower will insure the items during the loan period. The Borrower will acknowledge the Council and the Gosford City Council Art Collection appropriately in all material.

Artworks on loan to the Collection from an external source will have appropriate signage for each item. Signage will include the title of the lending art collection heading, the title of the artwork; the name of the artist; date of making; materials used in its making and recognition of any donor.

The Curator will be responsible for maintaining a register of all outgoing loans and monitoring the agreements.

4.3 Inward Loans

Where appropriate Gosford City Council may accept inward loans for specific purposes. Inward loans are for a fixed term and are documented on a Loans Register. When on display these works will be properly labelled showing the owner of the item where appropriate.

The Gosford City Council Art Collection does not accept permanent or indefinite loans. The conditions of any loan to or from the Collection should be clearly and contractually specified. It must include the proposed term of the loan and define the ownership and responsibilities for conservation, security, insurance and return.

5. COLLECTIONS COMMITTEE

5.1 Terms of Reference

The Collections Committee shall consist of the Coordinator Arts and Culture; the Program Team Leader of Gosford Regional Gallery; the Curator; three nominated members of the Community and one nominated member of the Council who will also act as Chair. The Committee will meet quarterly at the Gosford Regional Gallery.

The non Council staff members of the Committee will have a three year term. Each member of the Committee, including Council staff shall have an equal vote.

The Collections Committee will be a Committee of Council, recommendations from the Collections Committee will be forwarded through the Committees minutes to Council for adoption.

Positions for Community member places on the Committee will be advertised in the local press. The three members of the Community will be appointed upon recommendation by the Coordinator Arts and Culture; the Program Team Leader of the Regional Gallery and the Curator.

Highly regarded applicants will have:

- Had participated in the Visual Arts Community on the Central Coast.
- An interest in the improvement and advancement of the Council Art Collection.
- A demonstrated knowledge of Australian Art History.
- A demonstrated knowledge of Visual Art practice on the Central Coast.
- Experience in the Visual Arts at a professional level.

The Position of Council member for the Committee will be advertised internally among Councillors.

Each quarter the Curator will prepare a Collections Committee Report. The Report will contain pending issues in regard to the collection.

A minimum of four Committee members will be required to vote on an issue.

6. NON-PERMANENT COLLECTION OBJECTS

Are those items which come into the possession of Council but do not fall within the Acquisition Policy guidelines; this may include artworks, gifts from Gosford's Sister Cities, other gifts of cultural material and memorabilia. They will come before the Collections Committee for potential acquisition or classification as non-permanent collection objects.

These objects will be managed as part of the Gosford City Council Art Collection, and will be catalogued separately from the main collection. They will be subject to the same controls of movement, auditing and valuations. Council will retain these items whilst there is an identified need for Council to retain the object. It is envisaged that many of these items may be used as decorative pieces within non-public areas of Council facilities. These objects may have a value as educative or interpretative tools, or may be retained for short term displays.

As these items have not been formally acquired for the Collection they will not go through the same de-accession process. As they will have already been assessed by the Collections Committee and found not suitable for the Collection they will be de-accessed on the recommendation of the Curator with the approval of the Coordinator Arts and Culture. They will follow the same disposal procedure as outlined in the De-Accession Policy.

7. INTERIM RECEIPTS

Interim Receipts are objects which are held for a short term, waiting to be assessed by the Collections Committee. Council may or may not have ownership of these items.

They will be listed on the Collection Database as an Interim Receipt and will be stored separately from other items in the Collection.

They will be managed under industry best practice standards as with any other Collection items. In special circumstances they may be used for public display before being assessed.

8. DEFINITIONS**8.1 Accession**

The process of acquiring a new item from a source to the Collection.

8.2 Acquisition

An item that has been made part of the Collection.

8.3 Bequest

To leave items previously privately owned to a collection by a will.

8.4 Cataloguing

A complete descriptive list and the systematic order of items held within a collection.

8.5 Collection

An accumulation of items grouped in a systematic manner with some significant commonality.

8.6 Interim Receipt

An Item or collection of items that have been received by Council and are awaiting assessment.

8.7 Loans

Collection items that have been transferred temporarily into or out of the Collection.

8.8 Non-Permanent Collection

Items that do not have a permanent status within the Collection.

8.9 Provenance

A record of the history of all previous owners of an item within a collection..

8.10 Registration

The official recording of a new item into the Collection Catalogue.

Policy for Art Purchases



POLICY No: WSC026

POLICY FOR ART PURCHASES

© Wyong Shire Council
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Policy for Art Purchases



AUTHORITY	NAME & TITLE	SIGNATURE	DATE
AUTHOR	Stuart Slough, Cultural Planner		
MANAGER	Julie Vaughan, Manager Community Partnerships and Planning		
DIRECTOR	Maxine Kenyon, Director Community and Recreation Services		
GENERAL MANAGER	Michael Whittaker		
MAYOR (IF APPLICABLE)			

History of Revisions:

Version	Date	TRIM Doc. #
1	13/1/2009	D00897375
2	1/5/2014	D05367891

Policy for Art Purchases

A. POLICY SUMMARY

A1 Wyong Shire Council's art collection is considered a public collection and therefore requires clear principles, procedures and criteria regarding art purchases, display and management.

B. POLICY BACKGROUND

B1 Through its strategic documents, programs and capital projects Wyong Council has a commitment to cultural development and performing, contemporary and public art.

B2 It is the intent of Council to provide a creative and inspiring environment for the community, staff and visitors, stimulate the imagination, increase enjoyment and understanding of public art and support local artists who have achieved standards of excellence.

B3 Subject to budgetary considerations, Council will annually purchase significant items of art to add to its art collection, display and provide information about the collection in areas viewable by the public and Council staff such as Council buildings, and store and care for the collection in an appropriate manner.

C. DEFINITIONS

C1 **Annual Plan** means Council's management plan for the delivery of services to the community.

C2 **Council** means the organisation established to administer Council affairs, operations, policy and strategies.

D. POLICY STATEMENTS

D1 This policy covers all elected members of the Council, all personnel employed by Council, contractors, consultants, temporary and casual employees, other authorised personnel and members of the public.

D2 This policy does not confer delegated authority upon any person.

D3 It is the personal responsibility of all Council employees and agents thereof to have knowledge of, and to ensure compliance with this policy.

D4 Council will consider acceptance of art gifts such as paintings, sculptures, ceramics, jewellery and photographs without limitations or conditions placed by the donor or artist and only in accordance with the Wyong Council Art Collection criteria.

D5 Council will exhibit and rotate the art collection in a manner that enhances Council owned facilities with quality, innovative and meaningful art works owned by and accessible to the community and in a manner that is consistent with Council policies, needs and available space.

D6 Council will manage, store and care for works in the art collection in a manner that is consistent with copyright and moral rights legislation.

Policy for Art Purchases

- D7 From time to time Council may consider donating works of art to organisations or individuals as deemed appropriate.

E. POLICY IMPLEMENTATION – PROCEDURES

- E1 Any purchases for Council's Art Collection are required to be made in accordance with the three Wyong Shire Council Art Collection Criteria:
- **Supporting Local Culture:** The collection includes a balance of Central Coast amateur and professional, emerging and established artists' work with local defined to include Wyong Shire and Central Coast – the collection provides leadership in supporting and celebrating quality local arts and creative enterprise.
 - **Works of Integrity, Quality and Diversity:** A high standard, diverse and unique art collection will communicate corporate values of quality, integrity and innovation and reflects evolving corporate commitment to quality arts and creative industry as well as the diversity potential of local cultural expression.
 - **Investment:** Works purchased are expected to increase in monetary value and ensures the collection is part of Council's asset management system.
- E2 The Mayor and senior officers may select for purchase art work at Central Coast or other arts festivals, exhibitions and events in accordance with E1 from a sub-budget allocation within the Art Collection budget approved in Council's adopted Annual Plan.
- E3 Artwork can be purchased by the Property Services Unit within approved budgets, in consultation with Council's Cultural Planner and approval by the Manager Community Partnerships and Planning.
- E4 Artworks will be considered for acceptance or donation following consultation between Council's Cultural Planner, Manager Community Partnerships and Planning and/or General Manager and include consideration of the artist's track record including awards, exhibitions, critical recognition, social/heritage significance and arts peer advice.
- E5 Council will maintain an inventory of all works of art in its possession in accordance with its Asset Management Policy and Procedure.
- E6 Council will undertake an annual stock take and submit an audit report of the art work in its buildings.
- E7 The administration of the inventory and annual audits will be the responsibility of the Community Planning and Partnerships Unit.
- E8 Council will carry out appropriate maintenance and storage and display storage to its works of art as required.
- E9 Council will manage the Art Collection through appropriate care in storage, maintenance and repairs by suitably qualified and skilled restorers.
- E10 All public display of the Art Collection will be accompanied by information such as labels and fact sheets including the artist's name and work title at a minimum.
- E11 Offers of art work donation will be declined if it is considered the offered work is not consistent with the Wyong Shire Council Art Collection criteria.

Policy for Art Purchases

- E12 Works in the Art Collection can be sold or donated to enable appropriate management of the whole collection.
- E13 Art work is not to be relocated or removed from buildings without the permission of the Civic Property Services Unit (Civic Centre Team Leader).

E.14 Associated documents

- Council's Annual Plan
- Council's Code of Conduct

Item No: 1.4
Title: Central Coast Affordable and Alternative Housing Strategy Update
Department: Community and Recreation Services



13 May 2025 Community & Culture Committee

Reference: F2025/00482 - D16775900
Author: Belinda McRobie, Section Manager Community Development
Manager: Beth Burgess, Unit Manager Community and Culture
Executive: Melanie Smith, Director Community and Recreation Services

Recommendation

That the Committee notes the update report on the Central Coast Affordable and Alternative Housing Strategy.

Report purpose

This report provides an update on the implementation of the Central Coast Affordable and Alternative Housing Strategy.

Executive Summary

The Central Coast Affordable and Alternative Housing Strategy was adopted by Council on 29 April 2019. An update on the implementation of the Strategy to date is provided below.

Background

In April 2019, Council adopted the Central Coast Affordable and Alternative Housing Strategy (CCA&AHS). The Strategy is a comprehensive plan to address the critical undersupply of affordable housing on the Central Coast. It focuses on the direction, creation and stimulation of housing for three main target groups; very low-income households including those who are homeless, low-income households and low to moderate income households who fit the statutory definition.

1.4 Central Coast Affordable and Alternative Housing Strategy Update (cont'd)

The CCA&AHS was developed following extensive research and consultation with over 500 sector informants over 18 months and is structured around three (3) strategic action areas:

- Affordable Housing Partnerships with Community Housing Providers using Council-owned land
- A review and reform of the planning mechanisms that can increase the supply of affordable and lower cost housing
- Prevention and intervention strategies to reduce homelessness and demand on the sector.

The three strategic action areas provide a range of effective policy solutions to address the growing and complex need for affordable and alternative housing within the Central Coast Region.

Affordable housing is a legislated definition to supply housing appropriate for the needs of vulnerable households in the housing market. Thresholds are referenced in the NSW Environmental Planning and Assessment Act 1979 and Housing SEPP 2021. Housing is 'affordable' when very low-, low- and moderate-income households can meet their housing costs and still have sufficient income to pay for other basic needs such as food, clothing, transport, medical care and education. This is generally understood as paying no more than 30% of total household income towards the cost of housing.

There are 27 individual actions contained in the CCA&AHS to guide Council in its response to this critical issue. This report will summarise key advances in the implementation of the Strategy since its establishment in 2020.

Direct creation of Affordable Housing

Actions to create affordable housing partnerships are addressed in strategies 4 to 8 of the CCA&AHS. Staff have delivered on and or commenced work on 4 (four) of these items to date which include the adoption of Council's Affordable Housing Land Proposal, development of a pilot site at 23-25 Ashton Avenue The Entrance, shortlist of 10 land sites for large scale development, Expression of Interest to form a list of preferred Affordable Housing Providers and detailed analysis of land constraints and site modelling.

The Council Affordable Housing Land Proposal (CAHLP) was prepared and endorsed by Council on 27 April 2021 as a framework to select parcels of land suitable for affordable housing developments in partnership with Community Housing Providers on Council owned land. At this same meeting, a trial site was also endorsed at 23-25 Ashton Avenue, The Entrance.

To select a Community Housing Provider with the capacity to develop the trial site, a two-staged procurement process was undertaken consisting of an Expression of Interest followed by a Request for Proposal.

1.4 Central Coast Affordable and Alternative Housing Strategy Update (cont'd)

The tender was awarded to Pacific Link Housing and Council endorsed the sale of the site for a nominal fee of \$1. The proponent is committed to construct a multi-tenure development with at least 60% affordable housing. A Development Application has been submitted on the site, which is currently under review by the Development and Assessment Team. It is likely to meet the threshold to be assessed by the Joint Regional Planning Panel. Further updates will be provided to the Committee as they are achieved.

In August 2023, the Council endorsed a further 17 Council-owned land sites for investigation under the CAHLP, including vacant parcels of land and underutilised Council cottages.

In 2023 and 2024, staff commenced a review of the list of sites against the full criteria of the CAHLP as well as a detailed analysis of the restrictions on each parcel. Investigations have included several economic scenarios including title transfer, State government partnerships and meanwhile use on long-term leases.

10 parcels have been identified as suitable for larger-scale development under the CAHLP. Site suitability is determined by either a 400m walking distance to town centres or an 800m walking distance to transport hubs, area of relative affordability and social need, lot size and planning provisions that support maximum yield and favourable economics.

The ten sites are:

- *8 and 10 Manning Road, The Entrance*
- *14 Manning Road, The Entrance*
- *18 Manning Road, The Entrance*
- *20A Manning Road, The Entrance*
- *49 Hammond Road, The Entrance*
- *9, 11, 13 and 15 Yaralla Road, Toukley*
- *20W Yaralla Road and 40 Beachcomber Parade, Toukley*
- *11 Margaret Street, Wyong*
- *3 Margaret Street, Wyong*
- *18 Margaret Street, Wyong*

Further analysis on these parcels has uncovered some constraints on the land that could prohibit development.

In liaison with staff from the Development and Assessment, Strategic Planning and Property and Economic Development Teams, Community Development has been working to resolve issues of land classification, contributions, typography, infrastructure, environmental constraints, flooding, access, overshadowing and heritage conservation. Other impediments include proposed iconic developments and competing political interests.

Staff have also been investigating the feasibility of 'meanwhile use' models on a number of these sites which is an emerging model in affordable housing projects. It involves the short-term utilisation of underperforming assets until they are ready for their primary purpose.

1.4 Central Coast Affordable and Alternative Housing Strategy Update (cont'd)

The model has been the subject of an inquiry by the NSW Parliament into more immediate options to address the social housing shortage. While this approach has been considered an innovative response to the creation of temporary housing, there are several planning and legal requirements to overcome on the subject sites.

A procurement pathway is required for the future release of sites to the market for potential providers. The Procurement and Project Management team have recommended a two (2) staged process which includes an Expression of Interest to establish a Recognised Contractors List who are registered Community Housing Providers with the National Regulatory System for Community Housing or the NSW Local Scheme.

This process is underway and will ensure transparency in decision making and procedures in line with the *Local Government (General) Regulation 2021*. This Procurement Plan will guide the release of up to 10 identified sites over the next 10 years. The awarding of individual parcels of land will be via subsequent and separate 'Selective Request for Tender' processes using the Recognised Contractors list at a separate and later stage.

Planning mechanisms to increase supply

Actions items 9 through 17 of the CCA&AHS are designed to increase the supply of affordable housing through levers in the planning system. Work has been undertaken on six (6) of these areas to date through the Central Coast Local Housing Strategy and recent amendments to the Housing SEPP 2021 which supersede the Central Coast Local Environmental Plan 2022. As a result of this work, density opportunities have opened in main centres and some well-located residential areas.

The Central Coast Local Housing Strategy came into effect in 2024 and includes a subchapter on affordable housing with eight (8) explicit actions for affordable housing. The actions are in alignment with those of the CCA&AHS. Preparation of this document included a review of the CCA&AHS to ensure that actions were feasible within the broader planning context.

Council's Local Planning and Policy Team have commissioned a feasibility study for an Affordable Housing Contribution Scheme. The study was funded through a grant provided by the NSW Government's Regional Housing Strategic Planning Fund to identify housing contribution rates across targeted centres and suitable areas for value capture. The grant is set to conclude in May this year, and early research suggests that the viability of developments is compromised in a few of the testing markets.

The Local Planning and Policy Team have also been working on a master planning program which complements the Department of Planning, Housing and Infrastructure's Transport Oriented Development program and the Low- and Mid-Rise Planning Reforms. While these two State-led policies will deliver more housing diversity close to town centres and transport hubs, the master planning program will seek to achieve similar outcomes in targeted residential areas. Opportunities will be created in the Wyong Town Centre and Gosford Town Centre as well as Erina Fair, Green Point, Westfield Tuggerah, Woy Woy, The Entrance, Narara, Lisarow, Niagara Park, Wyoming, and Ettalong.

1.4 Central Coast Affordable and Alternative Housing Strategy Update (cont'd)

Prevention and intervention actions to reduce homelessness

There are nine (9) action items in the CCA&AHS designed to reduce homelessness through prevention and intervention measures. Staff have undertaken work on five (5) of these areas to date which includes membership of the Central Coast Assertive Outreach Taskforce to address street homelessness, delivery of a Transitional Housing Model comprising five Council-owned cottages, the provision of crisis relief resources, equipment, and brokerage to homeless hubs as well as referrals to housing pathways and community education initiatives.

Key definitions, monitoring and reporting

There are four actions within the CCA&AHS that instruct Council to adopt the definition of affordable housing, track success through indicators and housing targets and monitor supply and demand. In 2024, Council commissioned an update to the data contained in the A&AHS in line with the 2021 Census and recent amendments to the planning system. This resulted in an update to the Background Paper and Strategy to reflect the current need. In addition to this, the Central Coast Local Housing Strategy 2024 adopted the statutory definition of affordable housing as contained in the CCA&AHS as well as the relevant housing targets.

Implementation gaps and areas for advocacy

Strategy action item 7 relates to the development of a manufactured home estate for the purpose of emergency accommodation in partnership with a Community Housing Provider. This action is constrained by the availability of land. While a parcel was earmarked in Wadalba as part of the project sites list, further investigation has found that it is pending redevelopment as a sporting facility. It is also not well located, fitting the criteria of the CAHLP. For this action to proceed, Council would need to work with the State Government on the availability of State-owned or Crown Land fitting this purpose.

Strategy action items 10 and 16 are intended to provide a range of lot sizes at subdivision in Greenfield developments. These are subject to further review by the Local Planning and Policy Team and will be addressed through a Residential Land Review. This is a longer-term project as more market maturity is required to see these developments become viable outside of major centres. The current provisions are expected to take 5 to 10 years to be taken up by the market.

Strategy action items 19, 24, and 25 relate to increased funding from the State Government to Specialist Homelessness Services and Community Housing Providers for areas such as head leasing, brokerage, and rental subsidies. In both of these areas Council has limited influence. The last review of homelessness funding with the Department of Communities in Justice took place under the Going Home Staying Home reforms in 2013 and since then there have only been minor adjustments to the package for indexation. In 2026 the Department will be recommissioning its programming and there is a need to conduct a thorough needs assessment to govern the resource allocation for the Central Coast.

Stakeholder Engagement

Expert advice was sought from the following Council departments:

- Local Planning and Policy
- Commercial Property
- Legal Services
- Procurement and Sourcing
- Local Infrastructure and Planning
- Financial Planning and Business Partnering
- Business Economic Development
- Employment and Urban Release.

Financial Considerations

Financial Year (FY) Implications.

The proposal has cost financial implications for the current FY and outer years in the LTFP.

Budget and Long-Term Financial Plan (LTFP) Impact.

The FY adopted budget includes funding for this proposal and the LTFP includes funding for the ongoing impact.

Link to Community Strategic Plan

Theme 4: Responsible

Goal I: Balanced and sustainable development

R-14: Provide a range of housing options to meet the diverse and changing needs of the community including adequate affordable housing.

Risk Management

Nil – There are no risks in the Committee receiving this update on the implementation of the Central Coast Affordable and Alternative Housing Strategy

Critical Dates or Timeframes

Nil.

Attachments

Nil.



Item No: 1.5
Title: Draft Public Art Policy and Plan - For Public Exhibition
Department: Community and Recreation Services

13 May 2025 Community & Culture Committee

Reference: F2025/00482 - D16775871
Author: Belinda McRobie, Section Manager Community Development
Manager: Beth Burgess, Unit Manager Community and Culture
Executive: Melanie Smith, Director Community and Recreation Services

Recommendation

That the Committee recommends to Council:

- 1 That the draft Public Art Policy at Attachment 1 be placed on public exhibition for a period of 28 days with a further report to be presented after the public exhibition period.***
- 2 That the draft Central Coast Public Art Plan at Attachment 2 be placed on public exhibition for a period of 28 days with a further report to be presented after the public exhibition period.***

Report purpose

To enable the Committee to consider the draft Central Coast Public Art Policy and associated Plan for the purpose of public exhibition and community consultation.

Executive Summary

The Draft Central Coast Public Art Policy and associated Plan provides a clear, strategic framework to guide the future of public art on the Central Coast—supporting works that reflect our region’s identity, values, and stories.

The Policy and Plan align with the Community Strategic Plan and Council’s broader objectives in placemaking, cultural development, tourism, and community wellbeing - positioning public art as a tool for positive social and economic impact.

The Draft Policy and Plan are informed by consultation with local artists, creatives, stakeholders, and the broader community. The Public exhibition process will ensure transparency and give those involved in its development and the wider community a voice in shaping the final Policy.

Background

The amalgamation of Wyong and Gosford Councils in 2016 brought together two (2) distinct local government areas with unique cultural identities, public art legacies, and community expectations.

Since amalgamation, Council officers have worked to bring together a history of investing in public art whilst maintaining community-focused approaches, supporting grassroots cultural initiatives and smaller scale public art projects often tied to festivals, events, or community development outcomes.

Central Coast Council has sought to harmonise its public art efforts through the development of a region-wide Cultural Plan in 2020 harnessing existing cultural infrastructure including Gosford Regional Gallery, Laycock Street Theatre and The Art House, and through urban renewal initiatives, placemaking programs, and collaborations with developers, artists, and cultural organisations.

As the Central Coast continues to grow, public art plays an important role in shaping the area's identity, enhancing the public realm, and supporting the region's cultural and creative economy. Public art improves our public spaces by enhancing our enjoyment of shared places. It contributes to local identity, tourism, and increased social interactivity that leads to better social outcomes in health, transport, education and community-building.

Public art is art that exists in the public realm and is freely accessible. It may be installed on public or private land, indoors or outside in the elements. It varies greatly in form, size and materials, and can be temporary, installed from as little as a day, or permanent, in the public realm for decades.

In developing a Public Art Policy and Plan for the Central Coast, the following objectives were:

- Ensure that First Nations history and voices are heard.
- Increase community awareness of the power and relevance of public art.
- Design and deliver significant destination public art projects.
- Support community and Council business units to deliver quality ephemeral, temporary or permanent public art projects within the local community.
- Promote quality public art in private developments.
- Sustainably manage the public art collection.
- Support the development of local artists.

The Public Art Policy and Plan will support Council to engage communities, tell stories, evoke conversations, and create a sense of place, embedding a long-term cultural legacy for future generations.

Report

In 2024, Council engaged consultants; Cultural Capital, to develop a Public Art Policy and Plan to provide a forward-thinking approach to public art, spanning from grassroots community-based projects to high-end curated and capital works projects, supporting Council to determine a vision; guiding principles and themes; determine opportunities; advocate, manage risk and public safety for public art.

A three-month Community and internal engagement process informed the development of:

- A ten-year plan that includes:
 - A framework that identifies and invests in the development of all public art projects across the Central Coast.
 - Practical pathways to develop Public Art across the Region.
 - Case Studies that demonstrate best practice and identify opportunities for the development of public art.
 - An implementation action plan including short-, medium- and long-term actions.
- Updated Public Art Policy that refers to internal processes, practices, and tools in developing public art and managing the entire lifecycle of a project.
- Public Art Collection management recommendations.

This Policy and Plan demonstrate Council's commitment to integrating public art in the urban and natural environment to create places that inspire, reflect local identity, and stimulate dialogue, supporting public art that:

- Acts as an important contributor to place-making, local identity, and opportunities for community participation.
- Respects and promotes local Aboriginal cultural heritage, practices, and knowledge.
- Enlivens and enriches public spaces, and reflects and interprets the history, cultural richness, and contemporary aspirations of the Region.
- Demonstrates social, cultural and/or economic benefit to the Central Coast community.
- Reflects quality, innovation, and artistic merit.
- Demonstrates a commitment to best practice through consultation and engagement.
- Ensures relevant training, guidelines, templates, or resources are provided to Council Officials to effectively manage public art commissions, maintenance and deaccessions.
- Supports internal and external stakeholders working collaboratively to support quality works.

Stakeholder Engagement

A robust community engagement phase was undertaken in 2024 and 2025 with over 450 community and internal stakeholders involved:

- Online survey through Your Voice Our Coast.
- Community roundtable workshops.
- Targeted focus groups (internal and external).

The engagement phase identified eight community priorities which were developed by consolidating the overarching themes, issues and ideas that reoccurred throughout the engagement phase.

These include:

- Understand the challenges facing the local creative community.
- Build trust across the diversity of artists and arts organisations operating locally.
- Offer a diverse collection of public art for audiences.
- Celebrate the people, places heritage of the Central Coast.
- Embed inclusivity into arts and culture projects.
- Honour First Nations values.
- Establish a cohesive identity to the Central Coast.
- Align Council practices with best practice models and protocols.

Financial Considerations

Financial Year (FY) Implications.

The proposal does not have financial implications for the current year or outer years in the LTFP.

Budget and Long-Term Financial Plan (LTFP) Impact.

No additional budget is required nor sought through this report. All actions within can be funded through existing/future approved operational plan budgets.

Link to Community Strategic Plan

Theme 1: Belonging

Goal B: Creativity, connection and local identity

B-B3: Foster creative and performing arts through theatres, galleries and creative spaces, by intergrating art and performance into public life.





Risk Management

Overall, there are no major risks to Council in placing the draft Central Coast Public Art Plan on Public Exhibition.

Critical Dates or Timeframes

The draft Central Coast Public Art Plan needs to be exhibited for 28 days to ensure adequate time for the community to provide feedback.

Attachments

- | | | | |
|---|---|-------------------------|-----------|
| 1 |   | Draft Public Art Policy | D16801809 |
| 2 |   | Draft Public Art Plan | D16817124 |

Central Coast Council Public Art Policy

Date Adopted: XX/XX/20XX
Revision: X



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1. Policy Objectives

- 1.1.** Central Coast Council (**Council**) supports the provision of Public Art across the Local Government Area (**LGA**). The objectives of this Policy are to:
- 1.1.1. Provide a framework for the accession, implementation, maintenance and deaccession of Public Art within Council-owned or managed assets.
 - 1.1.2. Enrich and enliven public spaces through Public Art that reflects our local identity, culture and place-making.
 - 1.1.3. Provide opportunities for artists, makers, designers, craftspeople to develop locally relevant works and support a thriving creative economy.
-

2. Policy Scope

- 2.1.** This policy applies to the commission, acquisition, installation, maintenance, and/or deaccession of public art within the Local Government Area, where the artwork is:
- 2.1.1. Located on Council-owned or managed land in the public realm.
 - 2.1.2. Funded or supported by Council directly, including through operational or capital works expenditure, grants, developer contributions (Section 7.11 and 7.12), and/or delivered in partnership with community, private, or government stakeholders.
 - 2.1.3. Initiated by developers or third parties where public art is a planning requirement or condition of development consent.
- 2.2.** This Policy applies to the following persons involved in the process of acquiring Public Art, either through commission, direct purchase or donation, or engaged in the ongoing management and maintenance of Council's Public Art Collection:
- 2.2.1. Council Officials.
 - 2.2.2. Organisations, consultants, contractors, or contingent labour engaged by, or associated with Council who are involved in any procurement or contracting activity, or part thereof, on behalf of, or as agents for, Council.
-

3. Policy Statement

- 3.1.** Public Art is an important contributor to place-making, local identity and community participation across the Central Coast Region.

- 3.2. Council recognises the value of public art in shaping vibrant, inclusive and culturally rich communities and is committed to supporting quality and culturally relevant public art outcomes for the LGA.
- 3.3. Council is committed to integrating Public Art in the urban and natural environment to create places that inspire, reflect local identity and stimulate dialogue. Public art engages communities, tells stories, evoke conversations and create a sense of place, and to embed a long-term cultural legacy for future generations.

4. Public Art Collection

- 4.1. Public Art is the creative work of visual artists, craftspeople, designers, makers, artists working with community members, or performance artists, which exists in the public domain and is freely accessible. It may be installed within the LGA on public or private land, indoors or outside in the elements.
- 4.2. Public Art may take the form of sculptures, murals, temporary or ephemeral installations, integrated architectural or landscape elements, digital or lighting, but excludes forms of unauthorised graffiti; monuments and memorials.
- 4.3. As the Central Coast continues to grow, Public Art plays an important role in shaping the area's identity, enhancing the public realm, and supporting the region's cultural and creative economy.
- 4.4. Council supports Public Art that:
 - 4.4.1. acts as an important contributor to place-making, local identity, and opportunities for community participation.
 - 4.4.2. respects and promotes local Aboriginal cultural heritage, practices, and knowledge.
 - 4.4.3. enlivens and enriches public spaces, and reflects and interprets the history, cultural richness, and contemporary aspirations of the LGA.
 - 4.4.4. demonstrates social, cultural and/or economic benefit to the Central Coast community.
 - 4.4.5. reflects quality, innovation and artistic merit.
 - 4.4.6. demonstrates a commitment to best practice through consultation and engagement.
 - 4.4.7. ensures relevant training, guidelines, templates or resources are provided to Council Officials to effectively manage public art commissions, maintenance and deaccessions.
 - 4.4.8. supports internal stakeholders working collaboratively to support quality works.
- 4.5. Council may produce additional guidelines, toolkits, procedures or forms consistent with the objectives of this Policy responsive to community needs.

5. Procurement, Acquisition and Accession

- 5.1. Acquisition of new public art commissions or infrastructure on Council-owned land or assets will be through a mutually agreed and contracted arrangement between commissioner, asset owner and artist/s.
 - 5.2. Donations and bequests as a method of acquiring public art works may be accepted at the discretion of Council and only once an assessment has been undertaken.
 - 5.3. Assessments will reference Council's Art Collection Policy and be assessed on artistic merit, suitability of location and cost considerations of accepting the donation, including staff resourcing, installation and ongoing maintenance.
-

6. Relocation, Removal or Decommission

- 6.1. Consideration of valid reasons for the relocation, removal or decommission of Public Art include:
 - 6.1.1. The building or physical space on which the artwork resides has been demolished or altered such that the work cannot remain.
 - 6.1.2. The artwork has been vandalised or deteriorated to a point that it cannot be restored due to physical, financial or human capital reasons.
 - 6.1.3. The artwork poses an unacceptable safety risk.
 - 6.1.4. The nature of the public space the artwork occupies has changed such that the artwork is incongruous with the space.
 - 6.1.5. The stated life span outlined in agreement has expired.
 - 6.1.6. The artwork is a duplicate.
 - 6.2. Relocation, removal or decommission of any artwork is the responsibility of the Commissioner and/or Asset Owner (informing the artist or in consultation with the artist) and must be applied in accordance with Council's Art Collection Policy. Conservation or Valuation may be required for accurate determination.
-

7. Funding

- 7.1. All Public Art projects commissioned, funded or managed by Council will be resourced through one or more of the following funding sources:
 - 7.1.1. Capital Expenditure (Capex)
 - 7.1.2. Operational Expenditure (Opex)
 - 7.1.3. Developer Contributions i.e., Section 7.11 and Section 7.12 of *Environmental Planning and Assessment Act 1979 (NSW)*

- 7.1.4. State and Federal Government funding and grants
- 7.1.5. Private sector support (e.g. philanthropy, sponsorship, donations and partnerships).
- 7.2. Council Official/s (Commissioner and/or Asset Owner) are responsible for assessing resourcing or monetary commitment as a result of the implementation of this Policy.

8. Copyright

- 8.1. Council will comply with the provisions of the *Copyright Act 1968* (Cth) and ensure that it does not infringe on commissioned artists' copyright and moral rights through the display and management of the Art Collection and Public Art. This includes:
 - 8.1.1. The right of attribution of authorship; Council will ensure that all artworks on are appropriately labelled.
 - 8.1.2. The right of integrity of authorship. Council will ensure that the integrity of works on public display is upheld and that all maintenance schedules are fulfilled and that works in a degraded state do not remain on public display.

9. Responsibilities

- 9.1. Responsibilities for the implementation of this Policy are as follows:

Position	Responsibility
Councillors	<ul style="list-style-type: none"> • Lead the community in their understanding of and compliance with this Policy. • Comply with this Policy.
Executive Leadership Team	<ul style="list-style-type: none"> • Communicate, implement and comply with this Policy.
Unit Manager Community and Culture	<ul style="list-style-type: none"> • Provide guidance to the Executive Leadership Team and other Council staff as required as to the content and implementation of this Policy. • Ensure the timely review of this Policy.
Council staff	<ul style="list-style-type: none"> • Comply with this Policy. • Where required, seek clarification and guidance from the Unit Manager, Community and Culture in relation to compliance with this Policy.

Records management

- 9.2. Staff must maintain all records relevant to administering this Policy in accordance with Council's Information and Records Management Policy and the *State Records Act 1998* (NSW).
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10. Policy Definitions

Accession	is the process of accepting and registering a new acquisition into the collection and its inventory.
Acquisition	is an item that is part of the collection or being considered for the collection.
Art Collection	means the Central Coast Council Art Collection. Any object registered within the collection falls under the Art Collection Policy with regards to management.
Commission	is the requesting of the creation of an artwork based on a specifically developed brief.
Council	means Central Coast Council.
Documentation	is the evidence of an object and can be in the form of photographs of the object, and its related archival documents.
Deaccession	is the lawful process of removing an object from the collection.
Disposal	of an object is the process of transferring legal ownership and physical removal of the object from the organisation's holdings.
Ephemeral Art	refers to artwork intended to be in place for a short timeframe, and one that is generally transitory in its nature and purpose.
Loans	are collection items that have been transferred temporarily into or out of the collection.
Objects	are artworks, artefacts or other items of cultural value considered in relation to this policy. An object may have multiple parts.
Permanent	Intended stay in position for long periods.
Public Art	is artwork that is positioned in, or viewable from, the public domain and may be temporal or permanent. It is an original creative work which is created by artists, craftspeople, designer/makers, artists working with community members, and performance artists.
Public Realm	is an area open to be accessible and used by anyone. Regarding this policy it refers to all public spaces where all people are able to move about freely as opposed to private property which has specific restrictions.
Registration	is the official recording of a new item into the collection catalogue.

Relocation	involves the movement of a Public Artwork from one location to another.
Site-specific	refers to an original work that is developed specifically in response to, and intended to be placed in, a location. Site-specific work is designed for a specific site and loses its meaning and integrity if relocated to another site.
Temporary	Is intended to occupy a place and/or have a presence in the public realm for a limited period of time.

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11. Policy Administration

Business Group	Community and Recreation Services
Responsible Officer	Unit Manager Community and Culture
Policy Review Date	Four years from date of adoption unless legislated otherwise.
File Number / Document Number	D16801809
Relevant Legislation	This Policy supports Council's compliance with the following legislation: <ul style="list-style-type: none"> ▪ <i>Copyright Act 1968</i> (Cth)
Link to Community Strategic Plan	Theme 5: Liveable Goal B: Creativity, connection and local identity B-B3: Foster creative and performing arts through theatres, galleries and creative spaces, by intergrating art and performance into public life.
Related Policies / Protocols / Procedures / Documents	<ul style="list-style-type: none"> ▪ Art Collection Policy ▪ Central Coast Council Youth Strategy 2019-2024 ▪ Central Coast Development Control Plan 2022 ▪ Central Coast Local Environmental Plan 2022 ▪ Code of Conduct ▪ Community Strategic Plan ▪ Cultural Plan 2020 – 2025 ▪ Information and Records Management Policy ▪ Open Space Strategy 2024-2031 ▪ Public Art Plan 2025 – 2035

12. Policy Authorisations

No.	Authorised Function	Authorised Business Unit / Role(s)
TBA	TBA	TBA

13. Policy History

Revision	Date Approved / Authority	Description Of Changes
1	TBA	TBA

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Central Coast Council
Public Art Plan

2025 – 2035

Central
Coast
Council

Item No: 1.6
Title: Draft Busking Policy - For Adoption
Department: Community and Recreation Services



13 May 2025 Community & Culture Committee

Reference: F2025/00482 - D16801329
Author: Marie Lentini, Section Manager Events and Placemaking
Manager: Beth Burgess, Unit Manager Community and Culture
Executive: Melanie Smith, Director Community and Recreation Services

Recommendation

That the Committee:

- 1** ***Supports the draft Busking Policy, as set out in Attachment 1 to this report.***
- 2** ***Refers the draft policy to Council for adoption, noting that as this Policy does not represent a significant change to existing service delivery or community impact, public exhibition is not required.***

Report purpose

To enable the Committee to review the Busking Policy which has been updated to align with Council's revised Policy template.

Executive Summary

This policy provides a framework to support and encourage vibrancy throughout the Central Coast Local Government Area (LGA). This policy has been in place for several years, with minor amendments made with regard to wording and alignment with Council's updated Policy template.

Background

The Busking Policy, endorsed by Council in 2018, provides the community with guidelines on how to engage in these activities across the Central Coast LGA. The purpose of this policy is to inform and support the community, while encouraging interest, opportunity, and vibrancy throughout the LGA.

No significant changes have been made to this policy and guidelines, with the amendments outlined in the report below.

Report

The Busking Policy aims to encourage activities that enhance the vibrancy of the Central Coast by providing opportunities for diverse voices to be heard through public performance. It seeks to promote public safety and comfort, protect property, and ensure the safety of both buskers and the public. Additionally, the policy supports the rights of buskers to express themselves artistically.

The content held within the Busking Policy will remain consistent with the current version, with minor amendments of wording along with Council's updated Policy template.

The statutory obligations and compliances remain unchanged, though are articulated in a simplified fashion to benefit Council's customers and the community.

Stakeholder Engagement

Internal Stakeholders – Governance was consulted on multiple occasions whilst the Policy was being updated, with all feedback being incorporated.

Financial Considerations

Financial Year (FY) Implications.

The proposal does not have financial implications for the current year or outer years in the LTFP.

Budget and Long-Term Financial Plan (LTFP) Impact.

The FY adopted budget includes the impact for this proposal.

Link to Community Strategic Plan

Theme 1: Belonging

Goal B: Creativity, connection and local identity

B-B4: Activate spaces and places to complement activity around town centres, foreshores, lakes and green spaces for families, community and visitors.



Risk Management

There is no significant risk to Council or the customers as the proposed Policy does not make significant changes to the current Policy.

Critical Dates or Timeframes

Nil

Attachments

1   Busking Policy - Final DRAFT D16144008

Item No: 1.7
Title: Draft Flag and Street Banner Policy - For Adoption
Department: Community and Recreation Services



13 May 2025 Community & Culture Committee

Reference: F2025/00482 - D16806825
Author: Marie Lentini, Section Manager Events and Placemaking
Manager: Beth Burgess, Unit Manager Community and Culture
Executive: Melanie Smith, Director Community and Recreation Services

Recommendation

That the Committee:

- 1 Supports the draft Flag and Street Banner Policy, as set out in Attachment 1 to this report.***
- 2 Refers the draft policy to Council for adoption, noting that as this Policy does not represent a significant change to existing service delivery or community impact, public exhibition is not required.***
- 3 Recommends to Council that the existing Flying of Flags Policy be revoked, as it has been consolidated into the Flag and Street Banner Policy.***

Report purpose

To enable the committee to review the Flag and Street Banner Policy, which has been updated to align with Council's revised Policy template.

Executive Summary

The policy provides a framework to support and encourage vibrancy throughout the Central Coast Local Government Area (LGA). This policy has been in place for several years, with minor amendments made to the wording and alignment with Council's updated Policy template.

Background

The Flag and Street Banner Policy has been in place for several years providing the community with guidelines on how to engage in these activities across the Central Coast LGA. The purpose of this policy is to inform and support the community, while encouraging interest, opportunity, and vibrancy throughout the LGA.

No significant changes have been made to this policy, with the amendments outlined in the report below.

Report

The purpose of this policy is to inform and support the Central Coast Council’s Street Banner program designed to promote interest and vibrancy throughout the Central Coast LGA. The objectives of this policy are to:

- define the current locations of banner infrastructure available across the Central Coast,
- establish the purpose of street banners,
- outline the conditions of use for the banner sites,
- outline the administration of the banner program and sites, and
- outline how flags should be flown in accordance with relevant legislation and state and federal government protocols.

The content held within the Flag and Street Banner Policy will remain consistent with the current version, with minor amendments of wording and alignment with Council’s updated Policy template. The statutory obligations and compliance remain unchanged, though are articulated in a simplified fashion to benefit Council’s customers and the community.

The Flying of Flags Policy was previously a separate policy, and this has now been consolidated into one Policy.

The following policy is recommended for revocation:

#	<i>Policy Title</i>	<i>Directorate</i>	<i>Business Unit(s)</i>	<i>Reason for Revocation</i>
1	Flying of Flags Policy	Community and Recreation Services	Community and Culture	The Policy content has now been incorporated into the Flag and Street Banner Policy.

Stakeholder Engagement

Internal Stakeholders – Governance was consulted on multiple occasions whilst the Policy was being updated, with all feedback being incorporated.

Financial Considerations

Financial Year (FY) Implications.

The proposal does not have financial implications for the current year or outer years in the LTFP.

Budget and Long-Term Financial Plan (LTFP) Impact.

The FY adopted budget includes the impact for this proposal.

Link to Community Strategic Plan

Theme 1: Belonging

Goal B: Creativity, connection and local identity

B-B4: Activate spaces and places to complement activity around town centres, foreshores, lakes and green spaces for families, community and visitors.

Risk Management

There is minimal risk to Council or the customers as the proposed Policy does not make significant changes to the current Policy.

Critical Dates or Timeframes

Nil

Attachments

1   Flag and Street Banner Policy Final Draft D16215961

Item No: 1.8
Title: Draft Central Coast Council Leisure and Aquatic Strategy 2025-2035 - For Public Exhibition
Department: Community and Recreation Services



13 May 2025 Community & Culture Committee

Reference: F2025/00482 - D16807665
Author: Phil Cantillon, Unit Manager Leisure Beach Safety and Community Facilities
Executive: Melanie Smith, Director Community and Recreation Services

Recommendation

That the Committee:

- 1 Supports the draft Central Coast Council Leisure and Aquatic Strategy 2025-2035 as set out in Attachment 1 to this report.***
- 2 Recommends to Council that the draft Central Coast Council Leisure and Aquatic Strategy 2025-2035, as set out in Attachment 1 to this report, be placed on public exhibition for a period of 28 days.***
- 3 Notes that following the exhibition period, a report will be presented to Council on the outcome of the exhibition seeking Council's adoption of the Central Coast Council Leisure and Aquatic Strategy 2025-2035.***

Report purpose

The purpose of this report is to present the draft Central Coast Leisure and Aquatic Strategy 2025-2035 for the Committee's consideration and subsequent endorsement of Council to be placed on public exhibition for a period of 28 days.

Executive Summary

The Central Coast Leisure and Aquatic Strategy 2025-2035 (the Strategy) provides a 10-year priority plan to guide the future of leisure and aquatic services and facilities across the Central Coast. With a focus on infrastructure upgrades, asset management and program expansion, the Strategy is designed to support active lifestyles, improve community wellbeing and maximise participation and social inclusion opportunities. By improving facilities and services, it aims to create inclusive, accessible, and engaging spaces where people of all ages and abilities can connect, stay active, and thrive.

The Strategy provide various short, medium and long-term actions with a priority plan. An investment of \$10.594 million of Capital renewals are planned in the four-year Capital Program, across existing facilities to continue to provide high quality leisure, aquatic, and recreation services across the Coast. The Strategy also provides recommendations for new and upgraded facilities to ensure services and facilities meet the needs of a diverse and growing population of the Central Coast. A number of current infrastructure assets are reaching the end of their lifecycle, and are unable to provide contemporary modern facilities in the future.

Background

Central Coast Council currently owns ten leisure and aquatic facilities, in addition to Mingara Aquatic Centre, which was partly funded by the former Wyong Shire Council. The facilities provide important recreational swimming, lap swimming, aquatic fitness and water safety/learn to swim opportunities for residents on the Coast. The facilities also provide gym, fitness, and sporting opportunities. Many facilities are reaching the end of their lifecycle and are unable to provide contemporary modern facilities and services in the future. A Strategy is required to plan and provide services and facilities for the diverse and growing population, to support the physical health and mental wellbeing of residents, while also addressing ageing infrastructure.

Report

The Central Coast Leisure and Aquatic Strategy 2025-2035 (the Strategy) provides a 10-year priority plan to guide the future of leisure and aquatic services and facilities across the Central Coast, with a focus on infrastructure upgrades, asset management and program expansion, the Strategy is designed to support active lifestyles, improve community wellbeing and maximise participation opportunities. By improving facilities and services, it aims to create inclusive, accessible, and engaging spaces where people of all ages and abilities can connect, stay active, and thrive.

Developed through in-depth research, operational insights and community consultation, this Strategy considers the upgrades and renewal of existing facilities while planning for future needs. It examines population growth, evolving demographics and emerging trends in participation and facility use, to ensure services remain accessible and relevant. Additionally, the Strategy highlights the critical role these centres play in strengthening community wellbeing and social connections across the Coast.

This strategy provides a sound basis for decision making to deliver a network of fit-for purpose leisure and aquatic centres that maximise liveability, health, and wellbeing outcomes for the whole community in line with Council's vision and goals.

Central Coast Council has made substantial long-term investments in its leisure and aquatic centres, with over \$19.2 million spent on renewals and upgrades of facilities since the

1.8 Draft Central Coast Council Leisure and Aquatic Strategy 2025-2035 - For Public Exhibition (cont'd)

amalgamation in 2016. Focusing on upgrading ageing infrastructure, improving services and the overall quality of facilities, these improvements have been delivered through a combination of Council funding and external grants.

Some of the highlighted projects delivered include new heat and ventilation system at Peninsula Leisure Centre (\$4.4M), accessibility improvements at Niagara Park Stadium (\$2.8M), roof replacement at Lake Haven Recreation Centre (\$1M), new water splash park at Peninsula Leisure Centre (\$1M), new heat and ventilation system at Toukley Aquatic Centre (\$600K), new gym and fitness equipment at Lake Haven and Peninsula Leisure Centre (\$600K) and a range of changing room upgrades to all facilities during this period including Gosford Olympic Pool, Wyong Olympic Pool and The Grant McBride Ocean Baths.

The Strategy includes the below leisure and aquatic facilities.

Leisure and Aquatic Facilities:

- Peninsula Leisure Centre
- Mingara Recreation Centre (Operated by Mingara, The Aquatic Centre was partly funded by the former Wyong Shire Council)

Aquatic Facilities:

- Gosford Olympic Pool
- Wyong Olympic Pool
- Toukley Aquatic Centre
- Grant McBride Ocean Baths

Leisure Facilities:

- Lake Haven Recreation Centre
- Niagara Park Stadium
- Breakers Stadium (Council owned, operated under a community lease)
- PCYC Bateau Bay (Council owned, operated under a community lease)
- PCYC Umina Beach (Council owned, operated under a community lease)

Significant investment is required in aquatic and leisure facilities to ensure they address the needs of a diverse and growing population. Recognising that leisure and aquatic activities continue to evolve over time, the strategy has been developed to ensure that our future provision of facilities and the services offered address current and future unmet aquatic and leisure needs.

The Strategy has been developed having regard to a number of influences, including:

- Relevant national, state, and local policies, plans and strategies
- Demographic data and population forecasts
- Sport and physical activity participation trends
- Community and stakeholder consultation results
- Facility demand assessment
- The realistic capacity of Council and stakeholders to implement actions

Current Challenges and Future Opportunities

Age and condition of facilities

The most significant challenge for the Central Coast is the age of outdoor pool facilities. The current facilities' average age is over 42 years and ranges from 20 to 70 years. As a consequence, many of the facilities are not fit for the purpose of addressing community needs and reaching the end of their serviceable lives. Industry benchmarks suggest the outdoor 50-metre pools are at an age that warrants consideration for planning and scheduling of complete renewal (general lifecycle for leisure and aquatic facilities is 50 years). As shown in Table 1 below, our leisure and aquatic facilities vary in age, with some serving the community for over 50 years, well beyond the outdoor pool industry benchmark.

Table 1. Leisure and Aquatic Facilities with built year and age (as of 2025).

Facility	Built Year	Years Old
Gosford Olympic Pool	1955	70 years (20 years over Pool industry Pool benchmark)
Wyong Olympic Pool	1960	65 years old (15 years over Pool industry benchmark)
Grant McBride Ocean Baths	1965	60 years (No industry benchmark for ocean baths)
PCYC Bateau Bay – Council owned, operated under lease	1978	47 years
Toukley Aquatic Centre	1979	46 years
Lake Haven Recreation Centre	1986 Centre redeveloped in 2009	39 years
Breakers Stadium – Council owned, operated under lease	1993	32 years
Mingara Aquatics/Pool	1996 Centre has received a variety of redevelopments of gym/fitness/recreation activities over the years	29 years
Niagara Park Stadium	1999	26 years
PCYC Umina – Council owned, operated under lease	2001	24 years
Peninsula Leisure Centre	2005	20 years

As a result, the future direction for the delivery of leisure and aquatics services through the Leisure and Aquatic Strategy has been driven by ageing assets, increasing operational and renewal costs.

Changing Population and Community Expectations

The impact of the Central Coast's population characteristics on the future provision of leisure and aquatic facilities means:

- The large and rapidly growing population will place pressure on Council to ensure access to high-quality, modern, and accessible leisure and aquatic facilities.
- The area's relatively older population profile, with age cohorts 70 years+ projected to be the fastest-growing group through to 2046, will lead to a greater demand for warm water pools to support hydrotherapy and rehabilitation-based programs and services.
- There will be an undersupply of sport courts across the region with population growth, as indoor sports become more popular and utilisation increases, with some facilities already at capacity.
- In areas with high population of young people, there will be an increased demand for access to learn to swim program pools, gym/fitness, recreation swimming, and leisure/adventure water facilities such as slides, inflatables, indoor and outdoor water play areas.
- Catchments with a higher level of disadvantage are likely to have a greater price sensitivity, leading to increased demand for affordable activities and greater need for access to learn to swim programs.
- A large proportion of residents (52.9%) are in the most active age group (5 to 49 years), suggesting ongoing demand for fitness swimming, health and wellness and all year-round facility access.

Strategic Directions

The Strategy incorporates four (4) strategic directions that have been developed after analysis of the economic, social, recreation, community development and environmental opportunities presented by each site. These strategic directions are:

- Facility Upgrades – Compliance with Healthy and Safety Regulations: Ensure all leisure and aquatic facilities meet Occupational Health and Safety (OH&S) standards through regular maintenance. This includes improving accessibility, addressing safety hazards, and modernising infrastructure to create a safe and inclusive environment.
- Asset Management Plan: Continue to implement a proactive approach to facility maintenance and operational improvements to ensure facilities are maintained in a safe, functional, and sustainable way. Operational improvements to be highlighted annually with necessary upgrades incorporated into Council's Capital Program.
- Sports Court Development and Upgrades: Enhancing and expanding sports courts to improve accessibility, functionality, and community engagement. This includes upgrading existing courts, developing new multi-use spaces, improving lighting, and surfacing and partnering with local sports organisations to maximise usage and funding options.
- Redevelopment of Ageing Infrastructure: As leisure and aquatic facilities on the Coast approach the end of their lifecycles, the redevelopment of existing structures and the addition of new facilities will be essential to ensure increased community benefit and support continued community growth.

Strategy Actions

The Strategy concludes with action plans for each site. Actions align with Council's identified regional enabling projects, Council's four-year delivery plan and proposed pipeline of projects in the long-term financial plan. The key actions are summarised below and will guide site specific redevelopment plans over the ten years and ensure a coordinated approach to facility management, improving accessibility, service delivery and alignment with community needs.

Renewal/Improvements

- A total of \$10.594M of Capital renewals are planned in the four-year Capital Program, across existing facilities to continue to provide high quality leisure, aquatic, and recreation provision across the Coast. Depreciation in 2024-25 for Council operated leisure, pool and recreation facilities is approximately \$3.233M per year.

New/Upgrade

- Significant redevelopment of Gosford Olympic Pool is proposed at the existing site to provide a new modern aquatic facility, with improved configuration of grandstand and pools (approximate cost \$30-35M, cost to be indexed annually).
- New leisure and aquatic centre to be provided in the northern region, which will provide an indoor heated swimming facility and health and fitness facilities (approximate cost \$40-45M, cost to be indexed annually).
- An increase in the supply of sport courts across the Central Coast is required, with proposed six (6) new courts at the Central Coast Regional Sporting and Recreation Complex at Tuggerah (approximate cost \$35M, cost to be indexed annually).
- Upgrade Toukley Aquatic Centre with new entrance, façade and outdoor water play as part of Toukley Community Facilities Master-planning (approximate cost \$4.9M, cost to be indexed annually).
- Investigations into the feasibility of a two (2) court expansion at Niagara Park Stadium (first priority) and Lake Haven Recreation Centre (second priority) to provide adequate court supply across the region in the future (business case dependent).
- Investigations into the extension of gym and fitness facilities (first priority) and car parking (second priority) at Peninsula Leisure Centre, to provide future supply (business case dependent).

Rationalisation

- Once a new and modern leisure and aquatic facility is built in the northern region, it is proposed that operating of the seasonal and unheated Wyong Olympic Pool will cease. This will also allow for the expansion of other recreational activities across the Baker Park Precinct, as part of the Master-planning for the area.

A mid-term review of the Strategy will occur in year five, with annual implementation plan reviews to allow Council to adapt to changing community needs. This approach ensures the strategic direction for leisure aquatic services remains responsive to the needs of the community.

Stakeholder Engagement

External Stakeholders – Every two years, Council conducts a Leisure Centres and Pools Satisfaction Survey as part of our commitment to continually improve our service delivery. Council receives feedback from approximately 600 to 700 community members of the Central Coast as part of the Customer Satisfaction Survey. Residents completed 600 surveys between 8 April 2024 and 13 May 2024. The survey captured resident's perspectives on what matters most to people on the Central Coast when it comes to the leisure and aquatic services Council provides.

Information from the survey was analysed to understand what our community values about the current leisure services and what more we can offer to improve these services. Data from the Leisure Centres and Pools Customer Satisfaction Survey 2024 is presented in the Strategy, including feedback from the community what they think of, and want from Central Coast leisure centre and pool services.

Internal Stakeholders – The draft Strategy was circulated to Facilities Asset Management, Open Space and Recreation and Strategic Planning Unit Managers for initial review and comment. Further engagement will occur internally for feedback when the Strategy goes to public exhibition. All projects are in Council's Long Term Financial Plan, which Finance and Facilities Asset Management have overview on. Projects are subject to the adoption of the annual Operational Plan and Budget.

Financial Considerations

Financial Year (FY) Implications.

The proposal does not have financial implications for the current year but impacts outer years in the LTFP. The LTFP includes an allowance for the ongoing impact.

Budget and Long-Term Financial Plan (LTFP) Impact.

The FY adopted budget includes the impact for this proposal.

- All renewal projects are included and approved in Council's four-year Capital program.
- New and upgrade projects are included in Council's Long Term Financial Plan, however at this stage it has not been approved by Council. External funding opportunities will be sought for these projects.
- Developer Contributions funding can be utilised for significant regional and local facilities that look to cater for population growth and further leisure and aquatic demand.
- There will be significant depreciation impacts with any new and upgraded leisure and aquatic facilities.

Other Impacts

- The redevelopment of Gosford Olympic Pool as part of the wider Gosford Waterfront plans, which should be coordinated as a program of upgrades rather than a standalone project.

Link to Community Strategic Plan

Theme 5: Liveable

Goal L: Healthy lifestyle for a growing community

L-L4: Provide equitable, affordable, flexible and co-located community facilities based on community needs.


Risk Management

- Doing nothing, means that existing facilities will continue to deteriorate, as they are at the end of their lifecycle. This will impact on the ability to operate the facilities and potential lost revenue.
- There is criticism from the community that Gosford Olympic Pool and Wyong Olympic Pool are in poor condition and that there is an urgent need to replace these facilities, which is a key theme in customer satisfaction surveys.
- There will be a shortage of sport court provision as the population grows, which will result in all current facilities being at capacity for sport court usage.
- There could be community requests to keep Wyong Olympic Pool, however the centre is 65 years old, has low patronage, and only provides seasonal and unheated provision. New provision in Warnervale would provide modern facilities, whilst the existing site could provide additional recreation space to meet the needs for other activities within the Baker Park Masterplan.

Critical Dates or Timeframes

Nil

Attachments

1   Central Coast Council Leisure and Aquatic Strategy 2025-2035 D16809218



Item No: 1.9
Title: Draft Memorandum of Understanding - Central Coast Council and University of Newcastle
Department: Community and Recreation Services

13 May 2025 Community & Culture Committee

Reference: F2025/00482 - D16813617
Author: Sam Hardie, Economic Development Specialist
Manager: Sue Ledingham, Unit Manager Customer Marketing and Economic Development
Executive: Melanie Smith, Director Community and Recreation Services

Recommendation

That the Committee recommends to Council that the Chief Executive Officer formalise the draft Memorandum of Understanding between Central Coast Council and University of Newcastle at Attachment 1.

Report purpose

To formalise a general Memorandum of Understanding (MoU) Partnership Agreement between Central Coast Council (CCC) and the University of Newcastle (UoN).

Executive Summary

It is proposed that a Memorandum of Understanding (MoU), between Central Coast Council (CCC) and University of Newcastle (UoN) is endorsed by Council to work together transparently and cooperatively for the benefit of the wider Central Coast community and it's growing region and improve educational outcomes.

Background

Council has a long-standing relationship with the University of Newcastle. This includes previous and current Memorandums of Understanding, sharing of spaces and the sharing of knowledge and information for the improvement of educational outcomes for Central Coast residents.

In 2014, the former Wyong Shire Council entered into an MoU with the University of Newcastle to support the operation of a Dental Clinic Van on the Central Coast for a period of three (3) years.

1.9 Draft Memorandum of Understanding - Central Coast Council and University of Newcastle (cont'd)

Earlier this year, Central Coast Council entered into a five-year MoU with the University of Newcastle for the establishment and operation of the Makerspace in the new Gosford Regional Library.

The University of Newcastle is a member of the Regional Economic Taskforce, in which Council and other members share information on statistics and programs being run to support the Central Coast economy and improve employment outcomes through higher educational opportunities. Through this group, Council staff have previously shared insights into education and skills gaps faced by local businesses and the local workforce to support the university with the development of their curriculums.

The University of Newcastle have worked with Council to share resources including space to host Council events. In April, the University provided a space for Council to host its Marketing Makeover workshops at their Ourimbah campus, in which local businesses attended in-person, to improve their marketing skills. Council has also hosted events at the University's Ourimbah campus including the Sustainable Future Festival.

Council has also supported Central Coast Industry Connect through grants and land for the new manufacturing hub, in which the University have also been a major supporter.

Council staff are currently working with staff from the University to undertake engagement with students on campus for the development of a new Economic Development Strategy and a new Destination Management Plan. Additionally, the University seeks Council's advice on career pathways that would assist the region, which informs their forward curriculum planning.

This MoU is a formal acknowledgement of the ongoing relationship and recognition of the importance of the relationship between Council and the University. The UoN has similar MoU's with Lake Macquarie and Newcastle Councils.

Report

The purpose of the MoU between the UoN and CCC outlines the intent to work together co-operatively and to explore opportunities and synergies that build strategic partnerships to achieve impact in uplifting the community of the Central Coast.

This MoU seeks to build on the existing partnership between the CCC and the UoN, while offering a more strategic path forward with shared operational and partnership priorities.

The key objectives of this Agreement are to:

- a) establish a framework for the continuing joint interaction of the Parties,
- b) explore opportunities and synergies for improving community service delivery, community engagement, student placement, cadetship and graduate

1.9 **Draft Memorandum of Understanding - Central Coast Council and University of Newcastle (cont'd)**

- employment opportunities, infrastructure co-investment, partnerships, innovation, and regional research cooperation,
- c) achieve a shared understanding and leverage each organisations' objectives, and
 - d) strengthen relationships between both organisations.

Under the new MOU, a framework will be developed for the areas of key collaboration that CCC and UoN will commit to, but are not limited to, including:

- regional advancement
- facilities utilisation
- climate change mitigation
- emerging technologies
- student and staff placement and training
- research, innovation and entrepreneurship
- the circular economy, energy and visitor economy.

Subject to Council's approval, the new MoU will be scheduled to be signed in June 2025 as an ongoing commitment to strengthening our relationship and working together on shared priorities.

Stakeholder Engagement

All areas of collaboration outlined in the MOU are consistent with the policy, evidence, and current positions of Council, widely informed by community engagement and insight.

Financial Considerations

Financial Year (FY) Implications.

The proposal does not have financial implications for the current year or outer years in the LTFP.

Budget and Long-Term Financial Plan (LTFP) Impact.

Nil.

Link to Community Strategic Plan

Theme 4: Responsible

Goal G: Good governance and great partnerships

S-D3: Invest in broadening local education and learning pathways linking industry with Universities, TAFE and other training providers.

1.9 Draft Memorandum of Understanding - Central Coast Council and University of Newcastle (cont'd)

Risk Management



There are no community, environmental, financial, regulatory or safety risks identified.

This MoU would not affect the recently established MoU between CCC and UoN for the Gosford Regional Library which is due to commence on 1 May 2025 for a period of five (5) years.

Critical Dates or Timeframes

Nil.

Attachments

-  Draft Memorandum of Understanding (MOU) - Partnership Agreement D16813614
-  Central Coast Council (CCC) and University of Newcastle (UoN)



Item No: 1.10
Title: Memorials, Naming of Council Facilities and Donations of Park Furniture and Trees Policy - For Revocation
Department: Community and Recreation Services

13 May 2025 Community & Culture Committee

Reference: F2010/00542 - D16806409
Author: Trent Burnham, Section Manager Sports Facilities and Roadside Vegetation
Executive: Melanie Smith, Director Community and Recreation Services

Recommendation

That the Committee:

- 1** *Recommends to Council that the existing Policy for Memorials, Naming of Council Facilities and Donations of Park Furniture and Trees be revoked.*
- 2** *Supports the direction of all applications for memorial placements to the Cemetery Section of Council for consideration under the Community Memorial Tree Program.*

Report purpose

Numerous requests are received annually to have memorial placements in public places. These requests are resource intensive and create a proliferation of seating in public spaces. Feedback from community members also indicates that memorials in public spaces are perceived as depressing and aesthetically unappealing.

For the above reasons, it is requested that the existing Policy for Memorials, Naming of Council Facilities and Donations of Park Furniture and Trees (the Policy) be rescinded.

Background

On 9 April 2018 the Policy for Memorials, Naming of Council Facilities and Donations of Park Furniture and Trees was adopted by Council.

Since that date, Council has received approximately 35 applications per year for memorial seats to be placed in public spaces. The majority of applicants wish to have the seating placed in high profile areas such as Terrigal esplanade, The Entrance esplanade and Avoca Beach esplanade, impacting the useability for the community by creating congestion in very busy pedestrian areas.

1.10 Memorials, Naming of Council Facilities and Donations of Park Furniture and Trees Policy - For Revocation (cont'd)

Whilst an option for a memorial placement should be available to the community, Council also has a responsibility to maintain and protect the intended purpose and aesthetic appearance of public spaces.

Other alternatives could include drafting a Policy document similar to the existing Policy that is less resource intensive and reduces the proliferation of park furniture in high profile areas or the planting of a tree in memory of a deceased that does not include a plaque. Plaques were previously allowed on tree placements but created a trip hazard and increased vandalism. This would reduce the need for eligibility requirements.

Future applications for naming of Council facilities will be managed by Council's Governance Unit.

Report

The approval process for applications for memorial placements are resource intensive for staff to review and process prior to evaluation and progress to Council for consideration. Under the conditions of the Policy, very few (approximately two (2) applications per year) are compliant.

Applications for a leaf to be placed on a Memorial Tree are accepted with no conditions or eligibility required. As refusal of an application under the Policy causes further distress to a grieving applicant, the recommendation for rescission of the Policy would remove the angst caused to applicants by refusal. The direction of applicants to the Memorial Tree placement would offer an alternative and improve customer satisfaction.

The current cost for the purchase and installation of a memorial seat is \$3,344 which precludes applicants without sufficient means. A leaf on a memorial tree is \$940 bringing this within reach of most applicants.

Stakeholder Engagement

Consultation has included discussions with staff in Open Space and Recreation, the Cemeteries Unit, Engineering Services Unit and Governance.

Financial Considerations

Financial Year (FY) Implications.

The proposal does not have financial implications for the current year or outer years in the LTFP.

Budget and Long-Term Financial Plan (LTFP) Impact.

The FY adopted budget includes the impact for this proposal.

1.10 Memorials, Naming of Council Facilities and Donations of Park Furniture and Trees Policy - For Revocation (cont'd)

Under the Policy, the cost associated with applications for a memorial seat is directly attributed to materials and installation of the seat. However, this does not consider the cost of administration related to the processing of each application, whereas the Community Memorial Tree does not impose the same costs for Council with significantly reduced dependence on staff resources.

Link to Community Strategic Plan

Theme 4: Responsible

Goal G: Good governance and great partnerships

B-A1: Work within our communities to connect people, build capacity and create local solutions and initiatives.

Risk Management


The risk of Council not rescinding the Policy could lead to:

- A proliferation of memorial seating in public open space areas.
- A perception of discrimination being cited by applicants who do not meet the criteria under the Policy.
- Ongoing impacts on staff resourcing. (There are currently over 40 applications awaiting assessment).

Critical Dates or Timeframes

Nil

Attachments

- | | | |
|--|--|-----------|
| 1  | Policy for Memorials, Naming of Council Facilities and Donations of Park Furniture and Trees | D13367915 |
|--|--|-----------|



Item No: 1.11
Title: Draft Roadside Tributes Policy - For Public Exhibition
Department: Infrastructure Services

13 May 2025 Community & Culture Committee

Reference: F2024/01584 - D16800971
Author: Rachel Jackson, Section Manager, Infrastructure Assessment and Systems
Jeanette Williams, Unit Manager Engineering Services
Executive: Boris Bolgoff, Director Infrastructure Services

Recommendation

That the Committee:

- 1 Supports the draft Roadside Tribute Policy, as set out in Attachment 1 to this report, for placement on public exhibition for a period of 28 days.**
- 2 Recommends to Council that the draft Roadside Tribute Policy, as set out in Attachment 1 to this report, be placed on public exhibition for a period of 28 days.**
- 3 Notes that following the exhibition period, a report will be presented to Council on the outcome of the exhibition seeking Council's adoption of the Roadside Tribute Policy.**

Report purpose

The purpose of this report is to seek the Committee's input and endorsement to place the draft Roadside Tribute Policy on public exhibition for a period of 28 days. Following the exhibition period, a report will be presented to Council outlining the community feedback received and seek adoption of the Policy.

Executive Summary

Roadside tributes are often placed by grieving family and friends to commemorate lives lost in road trauma. Whilst these tributes serve as markers of remembrance, they can also present safety, maintenance, and community amenity challenges.

To ensure a compassionate and balanced approach, a draft Roadside Tribute Policy has been prepared that provides clear guidelines on the placement, management and duration of roadside tributes on Council's local roads. The draft Policy aims to support a

sympathetic and practical approach whilst not detracting from the amenity of the local area and quality of life by adjacent property owners, residents and the wider community. The draft Policy was scheduled for workshopping with Councillors on 14 April 2025 however due to time constraints on the evening, the policy was deferred for consideration of the Community and Culture Committee. It is proposed that the draft policy be placed on public exhibition for a period of 28 days to seek broader community feedback. At the conclusion of the exhibition period, a report will be brought back to Council outlining the community feedback and seek adoption of the policy.

Report

The draft Roadside Tribute Policy has been prepared to provide clear guidelines on how tributes are managed on the local road network. The draft Policy aims to balance the desire of grieving families with public safety, liability, and community expectations.

It is acknowledged that in some cases, fatalities involve individuals who were breaking road rules or engaging in anti-social driver behaviour. While Council remains sensitive to the grief of families, it is also mindful of not inadvertently celebrating dangerous driving behaviours. Conversely, it is recognised that nearby residents are often among the first on the scene of serious crashes, experiencing resulting trauma and distress. It must be considered the placement of any tribute does not cause ongoing distress to those affected. The draft Policy aims to manage roadside tributes that are respectful, safe, and appropriate for all road users, and importantly not detract from the amenity of the local area and quality of life by adjacent property owners and/or residents.

The draft Roadside Tribute Policy provides a sympathetic and practical approach to managing roadside tributes taking in account safety and consideration for all members of the community.

Stakeholder Engagement

Staff interacted with other Councils who have similar policies in managing roadside tributes. Additionally, Staff have liaised with Transport for NSW who manage the state road network and similarly have a policy in relation to management of roadside tributes.

Financial Considerations

Financial Year (FY) Implications.

The proposal does not have financial implications for the current year or outer years in the LTFP.

Budget and Long-Term Financial Plan (LTFP) Impact.

Nil

Link to Community Strategic Plan

Theme 1: Belonging

Goal A: Our community spirit is our strength

B-A2: Celebrate and continue to create opportunities for inclusion where all people feel welcome and participate in community life.

Risk Management

There is no discernible risk to Council or customers as a result of this proposed draft policy.

Critical Dates or Timeframes

The draft Roadside Tribute Policy is to be placed on public exhibition for a period of 28 days.

Attachments

1   Draft Council Policy - Roadside Tributes D16654928

