



Central Coast Council

## Economic Development Committee

Held in Council Chambers  
2 Hely Street, Wyong,  
And Remotely Online

04 February 2025

# MINUTES

---

### Attendance

#### Members

Mayor Lawrie McKinna	Present
Cr John McNamara	Present
Cr John Mouland	Present (online)
Cr Trent McWaide	Present
Cr Belinda Neal	Present
Cr Kyle MacGregor	Present (online)

#### Status

#### Guests

Cr Jane Smith	Present
Cr Doug Eaton	Present
Cr Belinda Neal	Present
Cr Margot Castles	Present
Cr Helen Crowley	Present
Cr Sharon Walsh	Present

#### Status

#### Staff

Mel Smith, Director Community and Recreation Services	Present
Jamie Loader, Director Environment and Planning	Present
Sue Ledingham Unit Manager Economic Development	Present
Shannon Turkington Unit Manager Strategic Planning	Present
Louise Rampling, Unit Manager Governance Risk and Legal	Present
Stephanie Prouse, Section Manager Councillor and Democratic Services	Present
Briony Stiles, Team Leader Civic Support	Present
Karen Unsted, Civic Support	Present

#### Status

The Chairperson, Mayor Lawrie McKinna, declared the meeting open at 5:06pm

The Chairperson requested Councillor John McNamara to Chair today's meeting. Councillor McNamara took the Chair and proceeded with the meeting.

A MOTION WAS MOVED by Councillor MCNAMARA AND SECONDED by Mayor MCKINNA:

- 1 That the Committee approves the request by Councillor Mouland and Councillor MacGregor to attend the Economic Development Committee Meeting on 4 February 2025 at 5pm by audio-visual link because they are unable to attend in person due to personal reasons.**
- 2 That the Committee approves the request by Councillor Wright to dial-in to the Economic Development Committee Meeting on 4 February 2025 at 5pm by audio-visual link as an observer.**

FOR: CRS L MCKINNA, J MCNAMARA, T MCWAIDE AND B NEAL

AGAINST: NIL

UNANIMOUS

CARRIED

At 5:13pm Councillor Mouland and Councillor MacGregor were permitted to attend the meeting via video-link.

## **REPORTS**

### **1.1 Introduction: Welcome, Acknowledgement of Country, Apologies**

5.14 pm

The Chair read an Acknowledgement of Country statement.

No apologies noted.

### **1.2 Disclosures of Interest**

5:15 pm

No disclosures were made.

***That Committee members and staff now disclose any conflicts of interest in matters under consideration at this meeting.***

### **1.3 High Speed Rail - Economic Benefits for the Central Coast**

---

5:17 pm

A MOTION was *MOVED* by Councillor NEAL and *SECONDED* by Councillor MCWAIDE:

***That the Committee notes the information provided in this report.***

UNANIMOUS

CARRIED

### **1.4 Destination Management Model and Destination Marketing Strategy Operations Report**

---

5:30 pm

A MOTION was *MOVED* by Councillor MCWAIDE and *SECONDED* by Councillor MCKINNA:

***That the Committee receives the progress report and attachments on the Central Coast Destination Management Model and Destination Marketing Strategy 2022-2026.***

UNANIMOUS

CARRIED

### **1.5 Business Economic Development Operations Report**

---

5:44 pm

A MOTION was *MOVED* by Councillor MCKINNA and *SECONDED* by Councillor MCWAIDE:

***That the Committee notes the progress report and attachments of the Business Economic Development Operations Report.***

UNANIMOUS

CARRIED

## 1.6 General Business

---

6:01 pm

- Industrial Land Plan

NEXT MEETING 5:00PM. TUESDAY 4 MARCH 2025.

**The Meeting** concluded at 6:06pm

### ECONOMIC DEVELOPMENT COMMITTEE – ACTION LOG

Item	Meeting Date	Action	Responsible Officer	Status
EDC Item 1.3 High Speed Rail - Economic Benefits for the Central Coast	04.02.2025	Provide members a copy of the High Speed Rail business case if available.	Director Environment and Planning	
EDC Item 1.4 Destination Management Model and Destination Marketing Strategy Operations Report	04.02.2025	Provide information on how Councillors may get involved with content and marketing to improve public understanding and perceptions of Council.	Director Community and Recreation Services	
EDC Item 1.5 Business Economic Development Operations Report	04.02.2025	Report to committee at the April meeting with revised table of the statistics for the 2020-2040 strategy.	Director Community and Recreation Services	
EDC Item 1.5 Business Economic Development Operations Report	04.02.2025	Provide members with a detailed report of deliverables achieved.	Director Community and Recreation Services	

## ECONOMIC DEVELOPMENT COMMITTEE – ACTION LOG

EDC Item 1.5 Business Economic Development Operations Report	04.02.2025	Update members at the next meeting with: <ul style="list-style-type: none"> <li>• the plan's revision schedule,</li> <li>• the Strategy's annual reports of actions and updates, and</li> <li>• the annual action plans since 2020</li> </ul>	Director Community and Recreation Services	
EDC Item 1.5 Business Economic Development Operations Report	04.02.2025	Provide the Director Community and Recreation Services with information or link to media of the Lake Macquarie potential initiative discussed.	Member – Councillor Jane Smith	
EDC Item 1.5 Business Economic Development Operations Report	04.02.2025	Provide copy of the documents that were include in the strategic themes under the strategic plans, or the status of where they are up to at the next meeting.	Director Community and Recreation Services	
EDC Item 1.6 General Business	04.02.2025	Invite the Old Sydney Town Developers March or April meeting, and add a latest proposal report to that meeting's agenda.	Director Community and Recreation Services	